## THRIVING THROUGH CHANGE

How to Leverage Disruption for Competitive Advantage

Discover how disruption can be a catalyst for extraordinary success. With 70% of Fortune 500 companies from 1990 now gone, we know adapting to change is crucial. Do you know how?.....Learn to harness these forces to propel your organisation forward.

## What You'll Learn:

- Power of Peripeteia: Transform your trajectory through sudden reversals.
- Embracing Disruption: Turn challenges into opportunities.
- Actionable Strategies: Thrive in a constantly changing environment.

## **Key Points:**

- 1. Peripeteia and Disruption:
  - Dramatic shifts that lead to innovation.
  - ° Drive positive change in life and work.
- 2. Historical and Modern Examples:
  - ° From ancient innovations to modern tech leaders like Gordon Moore and Ray Kurzweil.
- 3. Harnessing an Exponential Mindset:
  - Embrace adaptability and lifelong learning.
  - ° Lead digital transformation and innovation.
- 4. Practical Application:
  - Incorporate innovative mindsets daily.
  - Examples of successful rethinking approaches.

Are You Ready to Thrive Through Change? This keynote is designed for forward-thinking individuals and teams who want to leverage change for competitive advantage. It equips attendees with the tools to develop a resilient mindset, adapt swiftly to disruptions, and be the industry leader through transformative times.

